



ZED MOTORZ is looking for dealers in Middle East and North Africa region.

Are you willing to help revolutionize the motorsports market? Just fill in the following form. We are looking forward to your application.

* = compulsory field

COMPANY INFORMATION

| | |
|---------------|------------|
| Company Name* | |
| Address* | |
| Country* | Tel. No.* |
| Postal Code* | Fax No. |
| | Mobile No. |
| | Website |

CONTACT PERSON

| | |
|--------------|--------------|
| Full Name* | |
| Nationality* | Designation* |
| Gender* | E-Mail* |

MOTIVATION

Explain your motivation for applying to become a ZED dealer:

| |
|----|
| 1. |
| 2. |
| 3. |

Have you had experience with Automotive, Motorcycle or Recreational Products in the past?

Yes No

What do you consider most important when working together with the Distributor/Manufacturer?

| |
|----|
| 1. |
| 2. |

HERITAGE

| | |
|------------------------|--------------|
| Off Road / Dirt Bikes | All-rounder |
| Street Bikes | Power sports |
| Motor sports | Cars |
| Second-hand dealer | |
| Accessories & Apparels | |
| Other Automotive | |
| None / Start-up | |

BRANDS that you currently deal with

| | |
|--|---------|
| Aprilia | KTM |
| Benelli | MuZ |
| Beta | Suzuki |
| BMW | TM |
| Ducati | Tirumph |
| Gas Gas | Yamaha |
| Harley Davidson / Buell | |
| Honda | |
| Other (List all the brands in a separate document) | |



BUSINESS LOCATION

The area in which your business is location is situated is:

| | |
|-------------------------------|-----------------------------------|
| As listed in the company data | Urban (in a town / city) |
| Other location: | Suburb (outskirts of town / city) |
| | Rural (in a country) |
| | Business Hours: |
| | |

What legal form has the business location:

| |
|----------------------------|
| Sole trader / Partnership |
| Private Limited Co. (Ltd.) |
| Public limited Co. |
| Other: |

The location is or will be:

| |
|----------------------------------|
| Owned by you |
| Rented by you |
| Location Size (in square meters) |
| Entire premises |
| Showroom new |
| Showroom used |
| Workshop |
| Spare Parts |
| Accessories & Apparels |
| Administration |

ZED requires all new dealers to display a ZED shop system at the dealer cost. Do you agree to participate in this scheme?

Yes No

Does the location service several brands?

Yes No

If yes:

| |
|-----------------------------|
| As listed in the brand data |
| Other |

STAFF

How many permanent staff is employed at the location?

Will there be exclusive staff for ZED? YES No

SALES

Number of sold units in the last business year:

| | |
|------------------|------------------------|
| New Motorcycles | Accessories & Apparels |
| Used Motorcycles | Performance Parts |

MARKETING ACTIVITIES

Do you use on regular basis:

| |
|---------------------------|
| Direct mailing |
| Text Message Notification |
| Regional Advertising |

Do you currently offer any of the following activities:

| |
|-------------------|
| Test Ride |
| Riders Membership |

